



Idaho Veterinary Medical Association



Mountain West Veterinary Conference June 1-3, 2022

Sponsor & Exhibitor Packet

Canyon Crest Event Center
330 Canyon Crest Drive
Twin Falls, ID 83301

2 Features & Rates



IVMA

An opening reception and multiple built-in breaks per day allow you to interact with the attendees.

Discount on booth registration until April 1, 2022.

Choose your booth! Reserve a specific booth by noting your 1st, 2nd, and 3rd choice on the registration form.

Get more visibility as a sponsor! Get credit for the value you bring to the meeting with new sponsorship levels.

EXHIBIT SPACE

Booth

Booth includes an 8' table, two chairs, and access to electricity (if needed).

Included

Complimentary registration for two representatives as well as two breakfast and lunch buffets on Friday & Saturday, morning and afternoon refreshment breaks in the exhibit hall, and Thursday night opening reception.

Registration for any additional exhibit personnel is \$150 per person.

RATES

Sponsor

Gold Sponsor- \$2,500+

Silver Sponsor - \$2,000

Bronze Sponsor- \$1,500

**Early Registration ends 4/01/2022*

Exhibitor

Silver Exhibitor Early Registration - \$1,000*

Silver Exhibitor- \$1,150

Discounted sponsorship for companies providing a speaker. See page 2.

TRAFFIC BUILDER

Included in the participants registration packet will be a "Visit Exhibits" sheet. Those participants that collect 10 or more signatures can enter to win one of the prizes. Drawing will be held after lunch on Saturday.

Company Prizes - To increase participation, we encourage you to bring a give-a-way prize. A company representative will be invited to the stage for the drawing on Saturday after lunch. In previous years, the prizes ranged from ~ \$50 to a grand prize of \$1,100.

3 Sponsorship & Exhibitor Bene-



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Choose a sponsorship class and enjoy benefits at every level:

	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Exhibitor
Exhibitor/Sponsorship fee	\$2,500	\$2,000	\$1,500	\$1,000 - 1,150
Special fee for companies with speakers	\$2,000	\$1,500	\$1,000	N/A
Booth in Exhibit Hall	x	x	x	x
Name in Proceedings	x	x	x	x
Breakfast, Lunch, and Beverage Breaks for Two Company Representatives	x	x	x	x
Two Tickets to Opening Reception	x	x	x	x
Attendee List Before & After Conference	x	x	x	x
Company Name in Signage for Exhibit Hall				x
Logo in Signage for Exhibitor Hall	x	x	x	
Logo in Brochure Mailings - Must register before February 20, 2022	x	x	x	
Logo on Conference Website	x	x	x	
25% Off Half Page Ad in Conference Proceedings			x	
50% Off Half Page Ad in Conference Proceedings		x		
Half Page Ad in Conference Proceedings	x			
Logo Included in Program & Proceedings	x	x	x	
Company thanked during introduction of sponsored speaker			x	
Recognition and 3 minute opportunity to talk about your company and services during introduction of a speaker	x	x		
Recognition and 5 minute opportunity to talk about your company and services during lunch	x			
Logo on Registration Packet	x			

4 Additional Sponsorship



IVMA

<u>Limited to one sponsor each</u>	<u>Quantity</u>	<u>Amount</u>
Conference Pens (supplied by sponsor)	175	
Conference Notepads at least 8.5" x 5.5" (supplied by sponsor)	175	
Material that you would like every attendee to have (will be given out at registration desk)	175	
Conference Bags (Printed with IVMA and Sponsors logo)		\$1,200
Conference Flash Drive (Printed with Sponsors logo)		\$900
Full-Page Conference Proceedings Ad		\$250
Half-Page Conference Proceedings Ad		\$150

Conference Pens and Notepads can be shipped to Canyon Crest Event Center, Attn: Eric Boehm, (see shipping policies) to arrive on or before Tuesday, May 30, 2023.

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IVMA

CONFERENCE COORDINATOR CONTACT INFORMATION

Company Name: _____

Contact Name: _____ Position: _____

Contact Email: _____ Phone: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Company Website _____

Send pre-convention information requests to (Email) _____

Company description for the proceedings (products, services, etc.) _____

COMPANY REPRESENTATIVES—Name Badges (Up to 2 names per booth included. Additional charges for more representatives)

Attendee Name #1 _____ Attendee Name #2 _____

Attendee Cell _____ Attendee Cell _____

Attendee Email _____ Attendee Email _____

Attendee Name #3 _____ Attendee Name #4 _____

Attendee Cell _____ Attendee Cell _____

Attendee Email _____ Attendee Email _____

BOOTH RESERVATION

____ Gold (\$2,500) ____ Silver (\$2,000) ____ Bronze (\$1,500) ____ Exhibitor (\$1,000 before 5/1/2022)

____ With speaker (\$2,000) ____ With speaker (\$1,500) ____ With speaker (\$1,000) ____ Exhibitor (\$1,150 after 5/1/2022)

____ Additional Booth Attendees (\$150 x ____ Additional Attendees to cover meals, breaks, name badge)

Booth preferences (write your 1st, 2nd, 3rd choice of booth location): Booth # _____, # _____, # _____ .

6 Reservation Form pg. 2 of 2



IVMA

CHECK EACH ITEM FOR PURCHASE

☐ Pens (supplied by sponsor) ☐ Notepads (supplied by sponsor) ☐ Logo Tote Bags (\$1200)
☐ Conference Flash Drive (\$900) ☐ Full Page Conference Proceedings Ad (\$250) ☐ Half Page Ad (\$150)

PURCHASE CALCULATION

Sponsor/Exhibitor Level \$ _____
Additional Representatives \$ _____
Other Purchases/Ads \$ _____
TOTAL \$ _____

Payment must be received by the IVMA to hold your booth space reservation.

PAYMENT METHOD

Note: By purchasing booth space you agree to the Exhibitor Rules and Regulations (see page 7). **Please send both pages of your completed Reservation Form to: Email: director@ivma.org mail to IVMA 4771 Sweetwater Blvd. #300, Sugar Land, TX 77479**

Total Amount Enclosed \$ _____

☐ Check ☐ Visa ☐ MasterCard ☐ American Express

Credit Card Information

Name on Card: _____

Card Number: _____ Exp Date: _____ Security Code: _____

Billing Address/St/Zip: _____

Signature: _____

Send receipt to this email: _____

7 Rules & Regulations



IVMA

Booth Space

Vendor subscribes for booth space in the Conference Center at the 2022 Mountain West Veterinary Conference at the Best Western Plus University Inn, Moscow, ID on June 2-4, 2022. The 2022 MWVC reserves the right to reject any applicant or vendor and will refund the amount paid for that space. The 2022 MWVC reserves the right to assign, designate, or change your booth location.

Payment

Payment for vendor's booth space shall accompany the Exhibit Booth Reservation form and must be received by the IVMA to hold your booth space reservation.

Hours of Operation

Vendor shall have their exhibit completely assembled by 4:30 pm on June 2. Vendors shall staff their booth during all hours of the conference. Vendors shall not begin disassembling their exhibit until 2 pm on Saturday, June 4.

Open hours of Exhibit Hall

Thursday, June 1: 5—6 pm

Friday, June 2: 7 am—3:30 pm

Saturday, June 3: 7 am—2 pm

Meal and Break schedule

Thursday, June 1

2:30 - 4:30 pm - Exhibit booth set up in Convention Center. Check-in at the Registration Desk and pick up your name badge and materials.

5 - 6 pm - Opening Reception with Exhibitors (attendees and exhibitors)

Friday, June 2

7 - 8 am - Breakfast (attendees and exhibitors)

10 - 10:30 am - Beverage break in Exhibit Hall

12:30 - 2:00 pm - Lunch

3 - 3:30 pm - Beverage break

Saturday, June 3

7 - 8 am - Breakfast

10 - 10:30 am - Beverage break in Exhibit Hall

12:30 - 2:00 pm - Lunch (Exhibits available until prize drawings at end of lunch period.)

2 pm - Exhibit break down

Interference Prohibited

Excessive noise, bothersome lighting or other use by vendor which interferes with the exhibition space used by other vendors is prohibited, as is the creation or maintenance by vendor of any dangerous or hazardous condition or situation. The aisles belong to the show. Neither vendor nor advertising material shall protrude into aisles. Booth shall not exceed 8 feet in height.

Insurance Not Provided

Vendor acknowledges Idaho Veterinary Medical Association and the Mountain West Veterinary Conference provides no insurance covering vendor's property. It is vendor's sole responsibility to obtain interruption, property damage, personal injury, vandalism, theft and any other insurance it may need to cover any losses it may suffer at the 2023 Mountain West Veterinary Conference.

8 Rules & Regulations continued



IVMA

Services Not Provided

The 2023 MWVC does not provide equipment, decoration, labor, carpenters, storage for exhibit materials, special lighting, gas, water supply or other related services. All arrangements for these items must be made by the vendor, and vendor shall defend, indemnify and hold harmless the Idaho Veterinary Medical Association and 2023 MWVC for any and all claims, losses, damages, injuries or other charges which may occur from such arrangements made by vendor.

Indemnification

Vendor shall defend, indemnify and hold harmless the Idaho Veterinary Medical Association and the 2022 MWVC and their designated agents, employees and/or contractors, from and against any and all claims, losses, damages, injuries, penalties, governmental charges or fines in any amount arising out of or caused by vendor's use of the premises, the conduct of vendor's business or from any activity or work done, permitted or suffered by vendor in or around the premises, including but not limited to, the installation, operation, maintenance or removal of exhibits.

Booth Cancellation Policy

If Vendor is not able to attend the 2023 MWVC, Vendor may be entitled to a refund on the following schedule.

60 day - If written cancellation is received by April 3, 2023, Vendor is entitled to an 75% refund.

30 day - If written cancellation is received by May 3, 2023, Vendor is entitled to a 50% refund.

Within 30 days - If Vendor cancels after May 3, 2023, Vendor will not receive a refund.

Ship Exhibit Materials to:

Physical Address for FedEx, UPS, DHL, etc:

Canyon Crest Event Center

First/Last name—Exhibitor

330 Canyon Crest Drive

Twin Falls, ID 83301

Box _____ of _____ (# of Boxes)

Shipped materials will be available at the Front Desk.

9 Lodging



IVMA

Lodging

Hilton Garden Inn—1741 Harrison Street North, Twin Falls, ID 83301; P: (208)733-8500

A guest room block and special rates are being held here.

Prior to May 8, please reserve [here](#) or call 208-733-8500 and mention the Idaho Veterinary Medical Association. **When using the link, please confirm your arrival and departure dates at the top of the first page.**

If the link is showing no availability, you are unable to book your required room type OR if making reservations after May 8, please call the hotel directly.

For information on the hotel, please visit [Hilton Garden Inn](#)

Double Queens—\$169; Single King—\$169 (Rates listed do not include 8% Idaho state taxes or 5% surcharge.)

La Quinta Inn & Suites Twin Falls—539 Pole Line Road, Twin Falls, ID 83301; P: (855) 516-1090

A guest room block and special rates are being held here.

Prior to April 30, please visit call 855-516-1090 and mention the Mountain West Veterinary Conference.

For information on the hotel, please visit [La Quinta Inn & Suites Twin Falls](#)

Double Queens—\$194, Single King—\$194 (Rates listed do not include 8% Idaho state taxes or 5% surcharge.)



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